MPAAA Technology Special Interest Group (TSIG)

Wednesday, March 14, 2018

Conference Line and Access Code: 248-209-2400   0102020
Webex & Meeting#:   oaklandschools.webex.com   804 951 450

Committee Members	Present	Committee Members	Present
Abata, Stephanie (Marquette-Alger RESA)		Dickinson, Rob (MPAAA)	
Aiken, Brandon (Midland Schools)		Momrik, Al (Level Data)	
Bridgeforth, Dana (Mattawan Schools)		Reed, Beckie (Lakeview Schools)	
Cameron, Steve (Clinton County RESA)	X	Taylor, Jerry (Midland Schools)	
Carver, Charlie (Nexus Academy)		Tront, Melissa (St Joseph County ISD)	
Conway, Mike (Clinton County RESA)	X	Solomon Zheng (The Leona Group)	
Craig, Janell (Oakland Schools)	X		

Agenda	Meeting Notes

- Previous Action Items	Website Redesign
	- Website review Worksheet
	- **(AI) Solomon** to review other vendors for content management site (revamp or complete redesign)
	  - Will continue to review
	  - Vendors which were addressed did not include all features
	  - Continuing to review
	- **(AI) ALL** Review Star Chapter Skin Templates
	- **(AI) Rob** Review/Approve Solomon's MSDS MISD

- Executive Director & Update	Absent - No Report

- Website Design	Solomon: Review vendors for content Mgmt Replacement:
	- Two vendors for the website replacement that feature wise look good but I have no quotes. I should have everything completed by the next meeting.
	
	Website Docs Worksheet Review (files reconfig)
	- Retention April Board Meeting
	  - Presentations PA Schedule
	  - Ancillary Docs Longer?
	    - Use download stats
	    - Keep Archived for request, just not linked on site (365 drive/Google Folder)

- Video Library Expansion	Janell: (Enrollment Scripting):
	- Working with OS Auditors to develop scripting.
	   - Meeting Week of 29th for script completion
	
	Others (continue list from January Meeting)
	- Are there other video documentation ideas we can get slated for quick turnaround?
	   - I requested at January Board meeting other referent groups to query their committees to solicit ideas.
	   - **(AI) Janell** - Send Reminder email to committee chairs
	- UIC Resolution (Steve) - is working with CEPI to see about creating a fake duplicate.
	   - Pending
	- Navigating MSDS (Mike) -
	   - **(AI) Rob:** Awaiting Script approval / Verify with CEPI
	- Green Auditing - created from manual which is being developed
	- MISchoolData Video

- MI Data Hub	Would like group to create MI DATA HUB awareness
	- Don't know what this looks like yet
	- Need to prepare support for membership
	- May not need to get in front of membership now, but prepared for it.
	- Initiatives coming down pipe that affect our membership
	   - UIC Services
	   - MSDS SRM
	   - Downstream Applications
	      - Career Cruising
	      - AimsWeb
	      - Early Warning System Dashboard
	      - NWEA
	      - Assessment Tests

- Social Media (Charlie)	LinkedIn Page - Removed dead link (January)
	
	YouTube Channel
	- Link on website redirected to new channel
	- Video Library videos out there and StarChapter
	   - Pick One
	   - Star Chapter membership driven
	   - YouTube Public
	   - Which way do we proceed?

	Twitter/Facebook - News you can use
	- Weekly posts - Citing Scheduled Articles (MDE, Assessment Spotlight) - Blog review of best practices - Example 1 - Example 2