MPAAA Technology Special Interest Group (TSIG)

Thursday, August 4, 2016

Previous Meeting Minutes - May 3, 2016

Committee Members	Present	Committee Members	Present
Abata, Stephanie (Marquette-Alger RESA)	No	Dickinson, Rob (MPAAA)	х
Aiken, Brandon (Midland Schools)	х	Mazur, Christine (Plymouth-Canton Schools)	х
Bridgeforth, Dana (Mattawan Schools)	No	Momrik, Al (Level Data)	No
Cameron, Steve (Clinton County RESA)	х	Reed, Beckie (Lakeview Schools)	х
Conway, Mike (Clinton County RESA)	х	Taylor, Jerry (Midland Schools)	х
Craig, Janell (Oakland Schools)	х	Tront, Melissa (St Joseph County ISD)	х

Agenda - Thursday, August 4th, 2016		
1. Review Action Items		
a. (ALL) RECRUIT! a. Aligns with MPAAA/ED Goals 2a , 2e	Ongoing task to reach out to strengthen our group; thus strengthen the scope of knowledge to MPAAA and membership This includes Non Member peers from other groups	
b. (ALL) Review 16/17 goals; focus items to begin forward progress beginning Quarter 3	Done; Rob Spoke to goals related to technology committee; listed in section 2 below	
c. ID Software frequently used; may become focus of conference / workshop sessions. a. Aligns with MPAAA/ED Goals 2f	SIS's - Student Information Systems (TRIG/MI-SEN/Regional Data Hubs) • eSchoolPlus (SunGard) • Infinite Campus (IC) • MISTAR/Zangle (Aequitas Solutions) • PowerSchool (PS) • Skyward • Synergy (Edupoint) Special Ed systems • EasyIEP • Illuminate (ISE) • TIENET Data Warehouse • Achievement Series/ Performance Series/ Scantron Analytics • Data Director • DIBELSnet • Illuminate Data & Assessment (DnA) • IO Insight • IGOR (Kent) • Measures for Academic Progress (MAP) /	

	MAP for Primary Grades (MPG) (NWEA) Smart Data (Successline) CEPI error checker MISD_msds - Macomb ISD Spreadsheets Excel (Microsoft) See also Scripting - VBA Google Docs Database Access (Microsoft) FileMaker Scripting SQL Microsoft PostgreSQL VBA (Excel & Access) Custom Reporting Crystal Reports JasperSoft Studio (S)FTP Filezilla XML editors Notepad++ / XML Notepad Document/note storage/sharing Evernote Google Calendar Wiki/web Remote Access RDC (Microsoft) ODBC VPNs Food Service Meal Magic POS (IC) POS (Zangle) PS1000 (ISD) Steve what about the possible (future) VBA functionality under excel we discussed in MAY? - added to Scripting above Simple scripts to help analyze data? - we can demo this in our MPAAA session
d. Social Media Initiative a. Aligns with MPAAA/ED 2a	Thoughts to include this communication platform began with the intent to connect organizations to organizations for communications and establishing

	relationship and footprint; not necessarily connecting with members personal accounts to MPAAA and to connect with other educational organizations Hootsuite - social media posting "hub" Twitter?, Facebook, LinkedIn, YouTube, Wordpress Work / Home separation?
e. Wiki Development / Video Library a. Aligns with MPAAA/ED See 2d	WIKI Development Wiki Research Needed Ask Dana to provide vision; thoughts what that would look like: Could be delivery method of videos? Is she aware of / have any info on getting this off the ground (using in your district already)? Video / Onboarding Library: Software Camtasia (CCRES)A instructional technologist suggests Jing (CCRESA instructional technologist suggests) Adobe Captivate Screencast-O-Matic (FREE) - CCRESA used this for Gmail tutorials, CCRESA instructional technologist suggests Screencastify (FREE) - CCRESA instructional technologist suggests Screencastify (FREE) - CCRESA instructional technologist suggests Nimbus (FREE) - CCRESA instructional technologist suggests MSDS - Based on Collection/Component Matrix Explanation of component, best practices for data management Common errors and solutions Pupil Auditing Pupil Accounting Specialists in Ed Data Truancy / Homeless

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Videos with administrator focus? Things you need to know to support your... "x"

Content:

- Singular primary focus (on task UIC search example)
- Should NOT be software specific
- Needs to be 5-10 minute max; a quick peek
- <u>Example script</u> from LEA/PSA group
- HOW / Where to Start / Thoughts
 - Maintenance Issue: Recognize what we are agreeing to; as a committee and organization.
 - How to keep updated and relevant; resource commitment issue!
 - Reach out to other committees for 3-5 hot topics to start focus on
 - Understand this will be a long term, multi year project; update old, create new videos.
 - MPAAA Groups and content experts will communicate and drive content!
 - Technology Committee will be tasked with organizing the development, deployment and accessibility of these content only
 - The expectation is that the Marketing Committee / MPAAA office(?) will develop communication and marketing plan
 - Who is the spokesperson? Need a good video / audio presence to be the face of videos.
 - Accessibility
 - On MPAAA Site
 - On SchoolTube/YouTube
 - Members Only / Public?
 - This may be an issue... making access only for MPAAA members regarding MSDS / CEPI content and allowing only members to see it? I anticipate CEPI pushback; which is a reasonable concern; BAA, MDE content... the same related concern?
 - Maybe CEPI / MSDS are public

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	Pupil Accounting, Ed Data Specialists, Truancy members only?
f. Future conference/workshop sessions a. Aligns with MPAAA/ED See 2b, 2c, 2f	Will discuss after Fall 2016 Conference
2. Review MPAAA Development Plan / Executive Dir	ector Goals 16/17
a. Contact all education associations in Michigan, and offer MPAAA as a resource for pupil accounting topics and data at their conferences and workshops	Tech Committee involvement could be in form of presenting; topics on information for workshops and conferences
 b. Assess the training and informational needs of members through yearly surveys 	Develop survey for membership needs and have technology committee review; open ended to start (PA, Assisting in area of need) for direction to go in.
c. Assess the feasibility and need for regionalized and specialized training workshops	Will come from survey responses; tech committee input will be essential later in process
d. Develop multimedia training/educational materials to be available on MPAAA website and for distribution; Work with technology Committee to develop online/multimedia training materials for all members. First item completed by January 2017. Additional items added quarterly afterward	Camtasia, Jing, Adobe Captivate (See detailed notes above)
e. Develop partnerships with state agencies and other professional organizations to provide related training for their organizations	MSBO, MACUL, MAEDS, METL
f. Explore training specific to our members needs and develop a training delivery model	
3. Other	

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Dana B. (Mattawan) mentioned she may not be able to attend, but provided the following feedback for discussion:	Still interested in the wiki that would be a place people could ask question and maybe share things that would help other districts. Such as a script that could pull out all the fields needed for CRDC. I have been using the forums more in campus community and you can ask anything and people help you solve your issue. I am not a script writer but I do know what I would like to have come out of my SIS but it is always more than an adhoc can give me.
Rob - MPAAA	Committee's will have meeting time set aside at the fall conference which will be our next meeting Date. Agenda says Tuesday, September 20, 4-5 pm.
4. Action Items - Results to be discussed at next meeting	ng
 Reach out to group regarding next meeting date and pose the following questions Is it too much a commitment to meet once a month? Every other month? I can see from our discussion today that even the limited items we seem to be focusing toward (WIKI, Social Media Presence, Beginning Onboarding Video Library), there is too much work for meeting once every 3 month quarter and meet expectations for completion in 16/17 We will need to set some time aside on agenda at fall conference meeting to discuss further 	Janell
Send communication to MPAAA Committee Chairs - Explain onboarding video (maybe WIKI) initiative - Request 3-5 hot topics all new people would need to know (will become start point/focus for library development - If possible, provide high level content to begin scripting process (What do we want to say)?	Janell
WIKI Initiative - Reach out to Dana regarding WIKI - Does Mattawan utilize WIKI - Is there a vision she has on the when, how (roads already forged we can piggy-back on?)	Janell
Send communication to CEPI / MSDS Contacts	Rob

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 Explain onboarding video (maybe WIKI) initiative Request 3-5 hot topics all new people would need to know (will become start point/focus for library development If possible, provide high level content to begin scripting process (What do we want to say)? 	
 Social Media Initiative Review social media platforms Discuss possible content and use from an organizational perspective Tech Committee involvement / marketing committee Perhaps discuss frequency, responsible party 	Janell & Rob
SURVEY - PENDING - If appropriate and complete, Tech Committee may review responses to determine tech based survey responses session ideas - Presenters from Tech Group (YES!)?	All
Not sure this is the descriptor I want to use but contact peers to invite them to this group This includes both Members and Non-Members of MPAAA Could increase footprint and membership of MPAAA, but ultimately, focus is to gather the greatest experienced people in our group to provide the best information and solutions for our members relating to the Technology Committee's vision.	All